

Barcelona and Online
October 14–17, 2026

EURO RUST





EuroRust 2025

RECAP

EuroRust 2025 was an overwhelming success. We had 550 attendees on-site and an additional 150 people attended online.

We offered 32 talks spread across two stages, 6 workshops on the day before the main conference, and an impl room for collaboration on open-source projects. There were a variety of side activities as well, including a community meetup, city tours, karaoke, and an afterparty.

40% of the attendees got their ticket from their employer, the rest attended as private individuals.

Thank you for an amazing EuroRust 2025!





Social Media as of October 16, 2025

159,209

X impressions

+35%

X followers

112,318

LinkedIn impressions

12,412

hours of content played on YouTube

+205%

YouTube hours

119,261

YouTube views

+258%

YouTube views

* Absolute numbers are for the year 2025
Growth percentages are YOY





Feedback

EuroRust is the annual focal point of the European Rust community. Helsing is very happy to sponsor and support this truly inclusive celebration of learning, mingling, networking, laughing. Thank you [...] for striking exactly the right balance between professional organisation and a friendly, supportive vibe.

- **Robert Fink**, CTO at Helsing

Thank you to the organizers of @euro_rust for a fantastic event for the #rustlang community [...]

- **Rust Foundation**, @rust_foundation

This year's @euro_rust was great. I had an awesome time chatting with folks. Can only reiterate: meeting in person is important.

- **Armin Ronacher**, Creator of rye and the Flask web framework, @mitsuhiko





EuroRust 2026
October 14–17, 2026

WHAT TO EXPECT

In 2026, EuroRust is coming to Barcelona. We plan to welcome **600 attendees on-site** and an additional **200 remote attendees**.

It will be a four-day event including a workshop day on October 14, two conference days with talks and panel discussions on October 15 and 16, an impl day on October 17, and of course plenty of fun side activities.



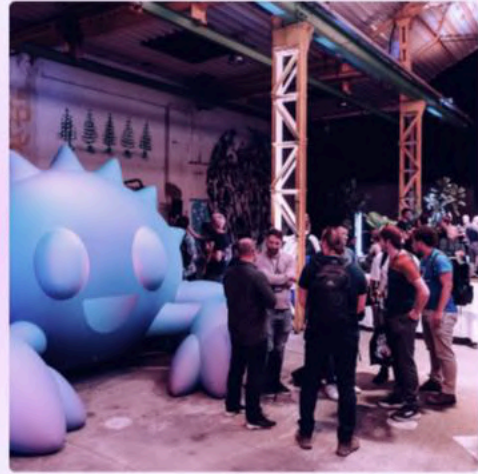


Why EuroRust?



Recruiting

Find great talent that fits your company



Networking

Talk to other experts about Rust



Visibility

Get known and seen in the world of Rust



Community

Foster the Rust Community





Sponsorship Overview

	Supporter	Partner	On-site Partner	Live Stream Partner	Premier Partner	Lounge Partner	Main Partner
	2.500 €	5.000 €	10.000 €	15.000 €	15.000 €	15.000 €	25.000 €
On-site attendee ticket	-	1	2	2	4	4	8
Logo on website	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on on-site signage	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo in live stream	-	-	-	Yes	-	-	-
Post conference: logo in video recordings & in mood video	-	Yes	Yes	Yes	Yes	Yes	Yes
Social media announcement	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor announcement on stage	-	-	-	Yes [in stream]	Yes	Yes	Yes
Booth	-	-	Small	-	Medium	Lounge	Large
Option to provide swag	-	Yes	Yes	Yes	Yes	Yes	Yes
Dedicated sponsor page on eurorust.eu	-	-	-	-	Yes	-	Yes
Talk slot	-	-	-	-	-	-	Yes
Option to host a workshop	-	-	-	-	Yes	-	Yes





Supporter

2.500 €

On-site attendee ticket

-

Logo on website

Yes

Logo on on-site signage

Yes

Logo in live stream

-

Post conference: logo in video recordings & in mood video

-

Social media announcement

Yes

Sponsor announcement on stage

-

Booth

-

Option to provide swag

-

Dedicated sponsor page on eurorust.eu

-

Talk slot

-

Option to host a workshop

-





Partner
5.000 €

On-site attendee ticket	1
-------------------------	---

Logo on website	Yes
-----------------	-----

Logo on on-site signage	Yes
-------------------------	-----

Logo in live stream	-
---------------------	---

Post conference: logo in video recordings & in mood video	Yes
---	-----

Social media announcement	Yes
---------------------------	-----

Sponsor announcement on stage	-
-------------------------------	---

Booth	-
-------	---

Option to provide swag	Yes
------------------------	-----

Dedicated sponsor page on eurorust.eu	-
---------------------------------------	---

Talk slot	-
-----------	---

Option to host a workshop	-
---------------------------	---





On-site Partner

10.000 €

On-site attendee ticket	2
-------------------------	---

Logo on website	Yes
-----------------	-----

Logo on on-site signage	Yes
-------------------------	-----

Logo in live stream	-
---------------------	---

Post conference: logo in video recordings & in mood video	Yes
---	-----

Social media announcement	Yes
---------------------------	-----

Sponsor announcement on stage	-
-------------------------------	---

Booth	Small
-------	-------

Option to provide swag	Yes
------------------------	-----

Dedicated sponsor page on eurorust.eu	-
--	---

Talk slot	-
-----------	---

Option to host a workshop	-
---------------------------	---





Live Stream Partner

15.000 € | 1 available

On-site attendee ticket

2

Logo on website

Yes

Logo on on-site signage

Yes

Logo in live stream

Yes

Post conference: logo in video recordings & in mood video

Yes

Social media announcement

Yes

Sponsor announcement on stage

Yes [in stream]

Booth

-

Option to provide swag

Yes

Dedicated sponsor page on eurorust.eu

-

Talk slot

-

Option to host a workshop

-





Premier Partner

15.000 €

On-site attendee ticket	4
-------------------------	---

Logo on website	Yes
-----------------	-----

Logo on on-site signage	Yes
-------------------------	-----

Logo in live stream	-
---------------------	---

Post conference: logo in video recordings & in mood video	Yes
---	-----

Social media announcement	Yes
---------------------------	-----

Sponsor announcement on stage	Yes
-------------------------------	-----

Booth	Medium
-------	--------

Option to provide swag	Yes
------------------------	-----

Dedicated sponsor page on eurorust.eu	Yes
--	-----

Talk slot	-
-----------	---

Option to host a workshop	Yes
---------------------------	-----





Lounge Partner

15.000 € | 1 available

On-site attendee ticket	4
-------------------------	---

Logo on website	Yes
-----------------	-----

Logo on on-site signage	Yes
-------------------------	-----

Logo in live stream	-
---------------------	---

Post conference: logo in video recordings & in mood video	Yes
---	-----

Social media announcement	Yes
---------------------------	-----

Sponsor announcement on stage	Yes
-------------------------------	-----

Booth	Lounge
-------	--------

Option to provide swag	Yes
------------------------	-----

Dedicated sponsor page on eurorust.eu	-
---------------------------------------	---

Talk slot	-
-----------	---

Option to host a workshop	-
---------------------------	---





Main Partner

25.000 € | 1 available

On-site attendee ticket	8
-------------------------	---

Logo on website	Yes
-----------------	-----

Logo on on-site signage	Yes
-------------------------	-----

Logo in live stream	-
---------------------	---

Post conference: logo in video recordings & in mood video	Yes
---	-----

Social media announcement	Yes
---------------------------	-----

Sponsor announcement on stage	Yes
-------------------------------	-----

Booth	Large
-------	-------

Option to provide swag	Yes
------------------------	-----

Dedicated sponsor page on eurorust.eu	Yes
--	-----

Talk slot	Yes
-----------	-----

Option to host a workshop	Yes
---------------------------	-----






Reach out!

Contact us to become a sponsor, to get more
information or to suggest additional
sponsorship ideas!

We look forward to hearing from you.

 www.eurorust.eu

 mail@eurorust.eu

 @eurorust@fosstodon.org

 @euro_rust

 [eurorust.eu](https://twitter.com/eurorust.eu)

 [eurorust](https://www.linkedin.com/company/eurorust)

 @eurorust



EURO RUST