

Barcelona and Online
October 14–17, 2026

EURO RUST



RECAP

EuroRust 2025 was an overwhelming success. We had 550 attendees on-site and an additional 150 people attended online.

We offered 32 talks spread across two stages, 6 workshops on the day before the main conference, and an impl room for collaboration on open-source projects. There were a variety of side activities as well, including a community meetup, city tours, karaoke, and an afterparty.

40% of the attendees got their ticket from their employer, the rest attended as private individuals.

Thank you for an amazing EuroRust 2025!





Social Media as of October 16, 2025

159,209

X impressions

+35%

X followers

112,318

LinkedIn impressions

12,412

hours of content played on YouTube

+205%

YouTube hours

119,261

YouTube views

+258%

YouTube views

* Absolute numbers are for the year 2025
Growth percentages are YOY





Feedback

EuroRust is the annual focal point of the European Rust community. Helsing is very happy to sponsor and support this truly inclusive celebration of learning, mingling, networking, laughing. Thank you [...] for striking exactly the right balance between professional organisation and a friendly, supportive vibe.

- **Robert Fink, CTO at Helsing**



Thank you to the organizers of @euro_rust for a fantastic event for the #rustlang community [...]

- **Rust Foundation, @rust_foundation**



This year's @euro_rust was great. I had an awesome time chatting with folks. Can only reiterate: meeting in person is important.

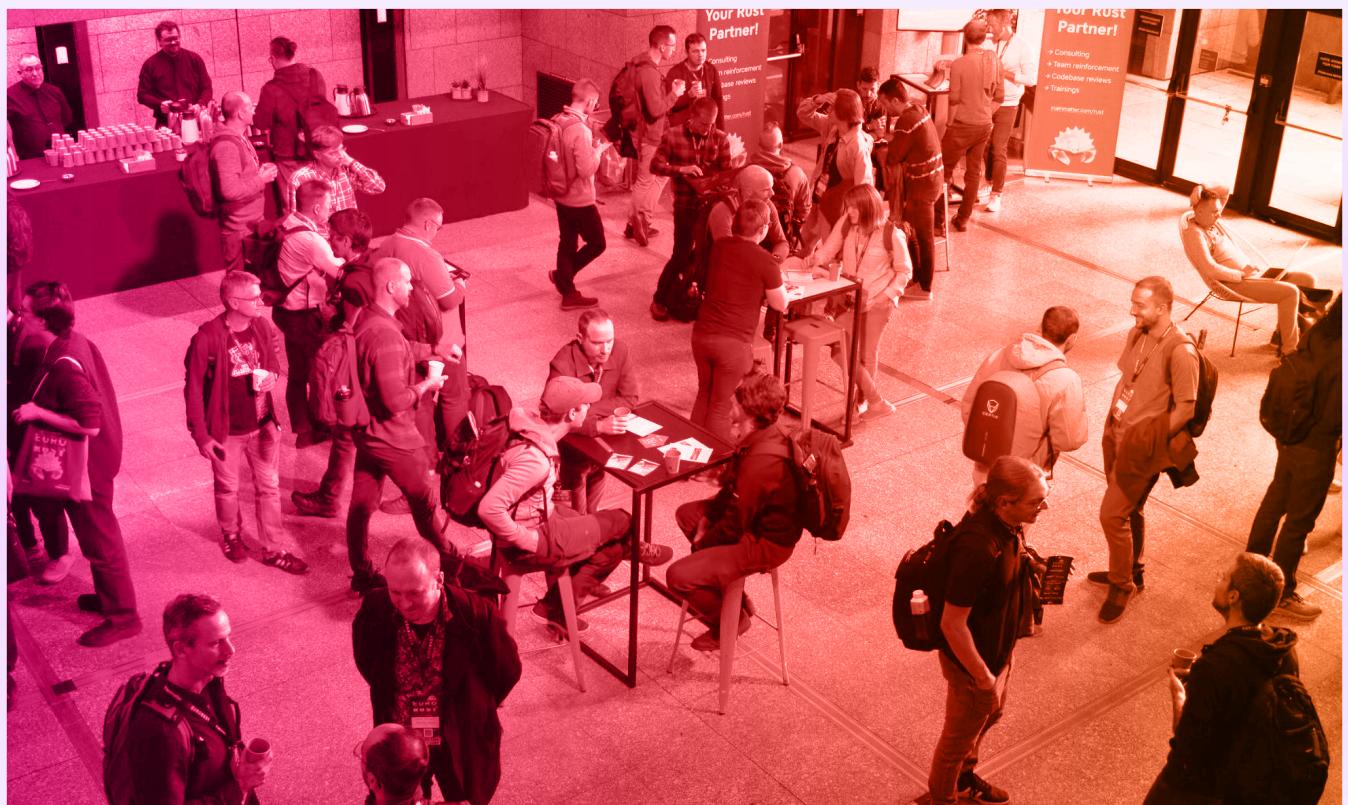
- **Armin Ronacher, Creator of rye and the Flask web framework, @mitsuhiko**

EuroRust 2026
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WHAT TO EXPECT

In 2026, EuroRust is coming to Barcelona. We plan to welcome **600 attendees on-site** and an additional **200 remote attendees**.

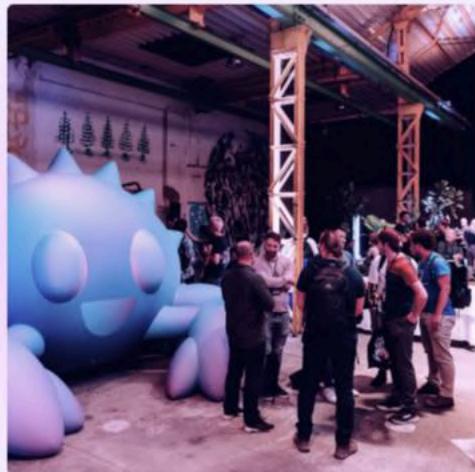
It will be a four-day event including a workshop day on October 14, two conference days with talks and panel discussions on October 15 and 16, an impl day on October 17, and of course plenty of fun side activities.



Why EuroRust?



Recruiting
Find great talent that
fits your company



Networking
Talk to other experts
about Rust



Visibility
Get known and seen
in the world of Rust



Community
Foster the Rust
Community





Sponsorship Overview

	Supporter	Partner	On-site Partner	Live Stream Partner	Premier Partner	Lounge Partner	Main Partner
	2.500 €	5.000 €	10.000 €	15.000 €	15.000 €	15.000 €	25.000 €
On-site attendee ticket	-	1	2	2	4	4	8
Logo on website	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on on-site signage	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo in live stream	-	-	-	Yes	-	-	-
Post conference: logo in video recordings & in mood video	-	Yes	Yes	Yes	Yes	Yes	Yes
Social media announcement	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor announcement on stage	-	-	-	Yes [in stream]	Yes	Yes	Yes
Booth	-	-	Small	-	Medium	Lounge	Large
Option to provide swag	-	Yes	Yes	Yes	Yes	Yes	Yes
Dedicated sponsor page on eurorust.eu	-	-	-	-	Yes	-	Yes
Talk slot	-	-	-	-	-	-	Yes
Option to host a workshop	-	-	-	-	Yes	-	Yes





Supporter

2.500 €

On-site attendee ticket -

Logo on website Yes

Logo on on-site signage Yes

Logo in live stream -

Post conference: logo in video recordings & in mood video -

Social media announcement Yes

Sponsor announcement on stage -

Booth -

Option to provide swag -

Dedicated sponsor page on eurorust.eu -

Talk slot -

Option to host a workshop -





Partner

5.000 €

On-site attendee ticket 1

Logo on website Yes

Logo on on-site signage Yes

Logo in live stream -

Post conference: logo in video recordings & in mood video Yes

Social media announcement Yes

Sponsor announcement on stage -

Booth -

Option to provide swag Yes

Dedicated sponsor page on eurorust.eu -

Talk slot -

Option to host a workshop -





On-site Partner

10.000 €

On-site attendee ticket 2

Logo on website Yes

Logo on on-site signage Yes

Logo in live stream -

Post conference: logo in video recordings & in mood video Yes

Social media announcement Yes

Sponsor announcement on stage -

Booth Small

Option to provide swag Yes

Dedicated sponsor page on eurorust.eu -

Talk slot -

Option to host a workshop -





Live Stream Partner

15.000 € | 1 available

On-site attendee ticket	2
Logo on website	Yes
Logo on on-site signage	Yes
Logo in live stream	Yes
Post conference: logo in video recordings & in mood video	Yes
Social media announcement	Yes
Sponsor announcement on stage	Yes [in stream]
Booth	-
Option to provide swag	Yes
Dedicated sponsor page on eurorust.eu	-
Talk slot	-
Option to host a workshop	-





Premier Partner

15.000 €

On-site attendee ticket 4

Logo on website Yes

Logo on on-site signage Yes

Logo in live stream -

Post conference: logo in video recordings & in mood video Yes

Social media announcement Yes

Sponsor announcement on stage Yes

Booth Medium

Option to provide swag Yes

Dedicated sponsor page on eurorust.eu Yes

Talk slot -

Option to host a workshop Yes





Lounge Partner

15.000 € | 1 available

On-site attendee ticket 4

Logo on website Yes

Logo on on-site signage Yes

Logo in live stream -

Post conference: logo in video recordings & in mood video Yes

Social media announcement Yes

Sponsor announcement on stage Yes

Booth Lounge

Option to provide swag Yes

Dedicated sponsor page on eurorust.eu -

Talk slot -

Option to host a workshop -





Main Partner

25.000 € | 1 available

On-site attendee ticket 8

Logo on website Yes

Logo on on-site signage Yes

Logo in live stream -

Post conference: logo in video recordings & in mood video Yes

Social media announcement Yes

Sponsor announcement on stage Yes

Booth Large

Option to provide swag Yes

Dedicated sponsor page on eurorust.eu Yes

Talk slot Yes

Option to host a workshop Yes



Reach out!

Contact us to become a sponsor, to get more information or to suggest additional sponsorship ideas!

We look forward to hearing from you.

 www.eurorust.eu

 mail@eurorust.eu

 @eurorust@fosstodon.org

 @euro_rust

 eurorust.eu

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