



# EURO RUST

October 10th + 11th

Vienna + remote

## EuroRust 2023

# Recap

EuroRust 2023 was a great success. We had **440 attendees** on-site and an additional **170 people** attended online. We sold out **one month prior to the event**.

We offered **2 opening talks, 15 talks, 1 panel discussion** with members of the core project, **networking opportunities, workshops** on the day before the main conference, **city tours**, as well as an **after party**.

People came from **46 countries**. **185** of the attendees got their ticket from their employer, the rest attended as private individuals.

Net Promoter Score is **4.3**: **85%** are likely to recommend EuroRust to a colleague.

Thank you for an amazing EuroRust 2023!



## Social Media

325.000+

Twitter impressions

770%

increase in LinkedIn unique visitors

24.000+

LinkedIn impressions

4.512+ hours

hours of content played on YouTube

415.400+

YouTube impressions

“ Thank you to the organizers of  
@euro\_rust for a fantastic event for  
the #rustlang community in Brussels,  
Belgium [...]

Rust Foundation  
@rust\_foundation

“ It was amazing, you guys did a  
fantastic job! I had an absolute blast  
of a time!

aQaTL  
@aQaVL

“ I'm back home after some amazing days  
at @euro\_rust! Thanks a lot to the  
organizers for the conference! [...]

Martin Geisler  
Author of "Comprehensive Rust" from Google  
@mrtngrslr

“ This year's @euro\_rust was great. I  
had an awesome time chatting with  
folks. Can only re-iterate: meeting in  
person is important. [...]

Armin Ronacher  
Creator of rye and the Flask web framework  
@mitsuhiko

EuroRust 2024: October 10th + 11th

# What to expect:

Of course we will host another EuroRust in 2024!  
We aim for **500 attendees on-site** and additional  
**200 remote attendees**.

It will be a two-day, double track conference with talks and panel discussions. There will also be plenty of networking opportunities during the conference as well as an after party.

Workshops and community-organized side events will be happening around the conference.





# Why EuroRust?



## Recruiting

Find great talents  
that fit your company



## Networking

Talk to other experts  
about Rust



## Visibility

Get known and seen in  
the world of Rust



## Community

Foster the Rust  
Community

# Sponsorship Overview

	Supporter	Partner	Head Partner	Head Partner+	Premier Partner	Main Partner	Closing Party Partner	Live-Streaming Partner	Diversity Sponsor
	2.000 €	4.000 €	10.000 €	12.000 €	15.000 €	20.000 €	10.000 €	14.500 €	3.000 € - 5.000 €
Remote attendee ticket	2	2	2	2	2	2	2	Streaming at Head-quarters	-
On-site attendee ticket	-	1	4	4	5	7	4	4	-
Early-Bird Company Price	-	-	-	-	-	Yes	-	Yes	-
Logo on website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on on-site signage	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on screen during breaks	-	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo in conference emails	-	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Sponsor announcement on Social Media	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Side stage: Talking slot or panel hosting	-	-	-	-	-	Yes	-	-	-
Sponsored tweet	-	-	1	1	2	3	1	1	-
Option to provide swag	-	Yes	Yes	Yes	Yes	Yes	Yes	Yes	-
Sponsor announcement on stage	-	-	Yes	Yes	Yes	Yes	Yes	Yes	-
Option to set up a booth	-	-	2x2	2x2	2x4	4x4	-	2x2	-
Post conference: logo in video, recordings & in mood video	-	-	Yes	Yes	Yes	Yes	Yes	Yes	-
First in line for optional sponsorship opportunities	-	-	-	-	-	Yes	-	-	-
Option to host a workshop session	-	-	-	online	on-site	on-site	-	-	-
Official sponsor of the conference after party	-	-	-	-	-	-	Yes	-	-
Logo in the live stream	-	-	-	-	-	-	-	Yes	-
Dedicated sponsor page on eurorust.eu	-	-	-	-	Yes	Yes	-	-	-
Diversity tickets for the community	-	-	-	-	-	-	-	-	Yes*

\*amount of tickets depends on the sponsor amount

# Supporter

2.000 €

Remote attendee ticket	2
On-site attendee ticket	-
Early-Bird Company Price	-
Logo on website	Yes
Logo on on-site signage	Yes
Logo on screen during breaks	-
Logo in conference emails	-
Sponsor announcement on Social Media	Yes
Side stage: Talking slot or panel hosting	-
Sponsored tweet	-
Option to provide swag	-
Sponsor announcement on stage	-
Option to set up a booth	-
Post conference: logo in video, recordings & in mood video	-
First in line for optional sponsorship opportunities	-
Option to host a workshop session	-
Official sponsor of the conference after party	-
Logo in the live stream	-
Dedicated sponsor page on eurorust.eu	-
Diversity tickets for the community	-



# Partner

4.000 €

Remote attendee ticket	2
On-site attendee ticket	1
Early-Bird Company Price	-
Logo on website	Yes
Logo on on-site signage	Yes
Logo on screen during breaks	Yes
Logo in conference emails	Yes
Sponsor announcement on Social Media	Yes
Side stage: Talking slot or panel hosting	-
Sponsored tweet	-
Option to provide swag	Yes
Sponsor announcement on stage	-
Option to set up a booth	-
Post conference: logo in video, recordings & in mood video	-
First in line for optional sponsorship opportunities	-
Option to host a workshop session	-
Official sponsor of the conference after party	-
Logo in the live stream	-
Dedicated sponsor page on eurorust.eu	-
Diversity tickets for the community	-

## Head Partner

10.000 € | 5 available

Remote attendee ticket	2
On-site attendee ticket	4
Early-Bird Company Price	-
Logo on website	Yes
Logo on on-site signage	Yes
Logo on screen during breaks	Yes
Logo in conference emails	Yes
Sponsor announcement on Social Media	Yes
Side stage: Talking slot or panel hosting	-
Sponsored tweet	1
Option to provide swag	Yes
Sponsor announcement on stage	Yes
Option to set up a booth	2x2
Post conference: logo in video, recordings & in mood video	Yes
First in line for optional sponsorship opportunities	-
Option to host a workshop session	-
Official sponsor of the conference after party	-
Logo in the live stream	-
Dedicated sponsor page on eurorust.eu	-
Diversity tickets for the community	-

# Head Partner Plus

12.000 € | 3 available

Remote attendee ticket	2
On-site attendee ticket	4
Early-Bird Company Price	-
Logo on website	Yes
Logo on on-site signage	Yes
Logo on screen during breaks	Yes
Logo in conference emails	Yes
Sponsor announcement on Social Media	Yes
Side stage: Talking slot or panel hosting	-
Sponsored tweet	1
Option to provide swag	Yes
Sponsor announcement on stage	Yes
Option to set up a booth	2x2
Post conference: logo in video, recordings & in mood video	Yes
First in line for optional sponsorship opportunities	-
Option to host a workshop session	online
Official sponsor of the conference after party	-
Logo in the live stream	-
Dedicated sponsor page on eurorust.eu	-
Diversity tickets for the community	-



# Premier Partner

15.000 € | 3 available

Remote attendee ticket	2
On-site attendee ticket	5
Early-Bird Company Price	-
Logo on website	Yes
Logo on on-site signage	Yes
Logo on screen during breaks	Yes
Logo in conference emails	Yes
Sponsor announcement on Social Media	Yes
Side stage: Talking slot or panel hosting	-
Sponsored tweet	2
Option to provide swag	Yes
Sponsor announcement on stage	Yes
Option to set up a booth	2x4
Post conference: logo in video, recordings & in mood video	Yes
First in line for optional sponsorship opportunities	-
Option to host a workshop session	on-site
Official sponsor of the conference after party	-
Logo in the live stream	-
Dedicated sponsor page on eurorust.eu	Yes
Diversity tickets for the community	-

# Main Partner

20.000 € | 1 available

Remote attendee ticket	2
On-site attendee ticket	7
Early-Bird Company Price	Yes
Logo on website	Yes
Logo on on-site signage	Yes
Logo on screen during breaks	Yes
Logo in conference emails	Yes
Sponsor announcement on Social Media	Yes
Side stage: Talking slot or panel hosting	Yes
Sponsored tweet	3
Option to provide swag	Yes
Sponsor announcement on stage	Yes
Option to set up a booth	4x4
Post conference: logo in video, recordings & in mood video	Yes
First in line for optional sponsorship opportunities	Yes
Option to host a workshop session	on-site
Official sponsor of the conference after party	-
Logo in the live stream	-
Dedicated sponsor page on eurorust.eu	Yes
Diversity tickets for the community	-

# Closing Party Partner

10.000 € | 1 available

Remote attendee ticket	2
On-site attendee ticket	4
Early-Bird Company Price	-
Logo on website	Yes
Logo on on-site signage	Yes
Logo on screen during breaks	Yes
Logo in conference emails	Yes
Sponsor announcement on Social Media	Yes
Side stage: Talking slot or panel hosting	-
Sponsored tweet	1
Option to provide swag	Yes
Sponsor announcement on stage	Yes
Option to set up a booth	-
Post conference: logo in video, recordings & in mood video	Yes
First in line for optional sponsorship opportunities	-
Option to host a workshop session	-
Official sponsor of the conference after party	Yes
Logo in the live stream	-
Dedicated sponsor page on eurorust.eu	-
Diversity tickets for the community	-



# Live-Streaming Partner

14.500 € | 1 available

Remote attendee ticket	None / streaming at headquarters
On-site attendee ticket	4
Early-Bird Company Price	Yes
Logo on website	Yes
Logo on on-site signage	Yes
Logo on screen during breaks	Yes
Logo in conference emails	Yes
Sponsor announcement on Social Media	Yes
Side stage: Talking slot or panel hosting	-
Sponsored tweet	1
Option to provide swag	Yes
Sponsor announcement on stage	Yes
Option to set up a booth	2x2
Post conference: logo in video, recordings & in mood video	Yes
First in line for optional sponsorship opportunities	-
Option to host a workshop session	-
Official sponsor of the conference after party	-
Logo in the live stream	Yes
Dedicated sponsor page on eurorust.eu	-
Diversity tickets for the community	-

# Diversity Sponsor

3.000 – 5.000 €

Remote attendee ticket	-
On-site attendee ticket	-
Early-Bird Company Price	-
Logo on website	Yes
Logo on on-site signage	Yes
Logo on screen during breaks	Yes
Logo in conference emails	Yes
Sponsor announcement on Social Media	Yes
Side stage: Talking slot or panel hosting	-
Sponsored tweet	-
Option to provide swag	-
Sponsor announcement on stage	-
Option to set up a booth	-
Post conference: logo in video, recordings & in mood video	-
First in line for optional sponsorship opportunities	-
Option to host a workshop session	-
Official sponsor of the conference after party	-
Logo in the live stream	-
Dedicated sponsor page on eurorust.eu	-
Diversity tickets for the community	Amount of tickets depends on the sponsor amount

# Optional Sponsorship Opportunities

(Main Partner is first in line)

Wi-Fi Branding

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Coffee break sponsor

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Beverage sponsor

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Lunch sponsor

## Reach out!

Contact us to become a sponsor, to get more information or to suggest additional sponsorship ideas!

We're looking forward to hear from you.

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@eurorust@fosstodon.org

X @euro\_rust

**EURO  
RUST**