

OCT. 12-13 2023 | BRUSSELS & ONLINE

EURO RUST

Get involved as a Sponsor

EURO RUST

**2 day conference
for the European
Rust community**

We cover all things Rust:
from Rust patterns and idioms to
systems programming and CLI
tooling, servers WASM, and
embedded systems.

EuroRust is part
of the RustFest
family of events



EuroRust 2022 was a success
and we are happy to share
some numbers with you

1

month prior,
EuroRust was
sold out

250

on-site
attendees

160

remote
attendees

21

amazing
speakers

+ Uncountable inspiring conversations

EURO RUST

2023

will take place in

Brussels, Belgium

in the heart of Europe and easy to reach. We'll remain a hybrid event and allow remote attendance as well.

We expect 400 Rustaceans on-site from all over Europe and another 200 remotely

Two-day, single track conference with talks and panel discussions

Networking opportunities at sponsors and lounge areas as well as at the after party

Community-organized side events happening around the conference

Top Tier partners can host workshops

After party on Friday night to close the conference



That's what attendees say



Rust Foundation

@rust foundation

Day 2 of @euro_rust is about to begin! We're thrilled to be amongst members of the European Rust community who came out to connect with and learn from one another.



Stefan Baumgartner

@ddorrt

First day of #eurorust is over... I can't say how much I missed in-person conferences and connecting with so many people I have seen just virtually, or never at all.

The day was filled with insightful discussions and a great atmosphere. Really happy that I'm taking part!



Ssha

@scrabsha

Thank you so much for this conference. All the organizers I talked to were super kind. The audience was awesome too!

I can't wait for @euro_rust 2 to happen



Luca Palmieri

@algo_luca

Two full days of conference take a toll! But it was amazing to be back at an in-person Rust conference 🔥

@euro_rust sparked a lot of very interesting discussions and connections. I have more than a few follow-ups in mind.

Until next time I guess 😁



Raphaël Gomès

@Alphare33

@euro_rust was lovely, met a ton of nice people, hope to see all of you again soon. Get in touch if you want to!



Natalie Perret 🐱🍫

@Alphare33

It was really amazing! Really enjoyed the whole conf ~~



Johann 🐙

@Urhengula5

It was great meeting you and many other interesting people there! Looking forward to more Rust on-site conferences to come!

EUORUST

SPONSORSHIP
OPPORTUNITIES

BASIC

Supporter € 2.000

- Logo on website
- Logo on on-site signage
- Sponsored tweet from @euro_rust
- Two remote attendee passes

Partner € 4.000

- Logo on website
- Logo on on-site signage
- Sponsored tweet from @euro_rust
- Two remote attendee passes
- Logo in conference emails
- Logo on screen during breaks
- Option to provide swag
- One on-site attendee pass

EURO RUST

SPONSORSHIP
OPPORTUNITIES

PREMIUM

Head Partner

€ 10.000

- Logo on website
- Logo on on-site signage
- Sponsored tweet from @euro_rust
- Logo in conference emails
- Logo on screen during breaks
- Option to provide swag
- 4 on-site attendee passes
- 2 remote attendee passes
- Sponsor announcement on stage
- Option to set up a booth (2 x 2 m)
- Post conference: logo in video recordings & in mood video

Premier Partner

€ 15.000

HEAD PARTNER package +

- 1 additional on-site attendee pass (5 in total)
- Sponsor announcement on stage
- Option to set up booth (2 x 4 m)
- First in line for optional sponsorship opportunities (branded lanyards or name tag)
- Option to host a workshop session (content selection & execution is responsibility of the sponsor)
- Post conference: logo in video recordings & in mood video

EURO RUST

SPONSORSHIP
OPPORTUNITIES

ONE

OF A KIND

only ONE after party partner
& live stream partner

After Party Partner

€ 10.000

- Logo on website
- Logo on on-site signage
- Sponsored tweet from @euro_rust
- Logo in conference emails
- Logo on screen during breaks
- Option to provide swag
- 2 on-site attendee passes
- 2 remote attendee passes
- Post conference: logo in video recordings & in mood video
- Be the official sponsor of the conference After Party
- Includes special announcements and signage at the party venue

Live Stream Partner

€ 10.000

- Logo on website
- Logo on on-site signage
- Sponsored tweet from @euro_rust
- Logo in conference emails
- Logo on screen during breaks
- Option to provide swag
- 2 on-site attendee passes
- 2 remote attendee passes
- Post conference: logo in video recordings & in mood video
- Logo in the live stream during both days of the event



SPONSORSHIP OPPORTUNITIES OVERVIEW

| | Supporter 2.000 € | Partner 4.000 € | Head Partner 10.000 € | Premier Partner 15.000 € | Closing Dinner Partner 10.000 € | Live Stream Partner 10.000 € |
|---|----------------------|--------------------|-----------------------------|--------------------------------|---------------------------------------|------------------------------------|
| Remote attendee ticket | 2 | 2 | 2 | 2 | 2 | 2 |
| On-site attendee pass | | 1 | 4 | 5 | 2 | 2 |
| Logo on website | ● | ● | ● | ● | ● | ● |
| Logo on on-site signage | ● | ● | ● | ● | ● | ● |
| Logo in conference emails | | ● | ● | ● | ● | ● |
| Logo on screen during breaks | | ● | ● | ● | ● | ● |
| Sponsored tweet | ● | ● | ● | ● | ● | ● |
| Option to provide swag | | ● | ● | ● | ● | ● |
| Sponsor announcement on stage | | | ● | ● | ● | ● |
| Option to set up a booth | | | 2 x 2 m | 2 x 4 m | | |
| Post conference: logo in video recordings & in mood video | | | ● | ● | ● | ● |
| First in line for optional sponsorship opportunities | | | | ● | | |
| Option to host a workshop session | | | | ● | | |
| Official sponsor of the conference after party | | | | | ● | |
| Special announcements and signage in the dinner venue | | | | | ● | |
| Logo in the live stream | | | | | | ● |

Contact us with your sponsoring ideas at mail@eurorust.eu

*EURO***RUST**

REACH OUT TO US



mail@eurorust.eu



@euro_rust



@eurorust@fosstodon.org

WELCOME